

sector, is beginning to gradually remove its consequences. The World Tourism Organisation is launching recovery plans and programs aimed at rebuilding tourism for the future.

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THE PRINCIPLE OF THE PEOPLE'S PARTICIPATION IN THE ADMINISTRATION OF JUSTICE

According to Article 5 of the Constitution of Ukraine, the bearer of sovereignty and the only source of power in Ukraine is the people. The people exercise power directly and through state authorities and local self-government. [1, p. 5]

The notion «people» means the part of the citizens of Ukraine who have reached a certain age and have the opportunity to realize the importance of their civic duty imposed on them by the state, as well as have accumulated sufficient life experience to participate in the implementation of their will.

Formation of rule-of-law state in Ukraine requires the creation of an independent judiciary with the exclusive right to execute justice on the basis of the rule of law. The people are directly involved in the administration of justice through lay judges and jurors (Article 124 of the Constitution of Ukraine) in order to reduce possible corruption and bribery of government officials, especially its judiciary. Professional judges obey the law in their work, while lay judges and jurors must apply law on a first-priority basis and assess the circumstances of the case guided by life experience and thus establish the fact of the commission of crime.

Citizens' participation in the administration of justice, as one of the most important areas of activity of the judiciary, is implemented in practice in various forms. The first group should include the direct participation of citizens (representatives of the people) in the administration of justice, and the second group - indirect forms of citizen participation.

The first form is characterized by the personal presence of representatives of the people in court hearings as lay judges or jurors. Another, indirect form of exercise of judicial power by the people, is the election of judges. Currently, this form of democracy is used only in some countries (e.g. the United States of America).

The Law of Ukraine «On the Judiciary and the Status of Judges» stipulates that at the time of resolving a case in court, lay judges and jurors shall perform the duties assigned to a professional judge and exercise the powers of a judge. [2]

The same requirements apply to candidates provided by Art. 59 of the Law of Ukraine «On the Judiciary and the Status of Judges». The main ones are:

- 1) citizenship of Ukraine;
- 2) residence on the territory of Ukraine and knowledge of the Ukrainian language;
- 3) age qualification (from 30 to 65 years);
- 4) full legal capacity;
- 5) incompatibility of positions (deputies of Ukraine, members of the Cabinet of Ministers of Ukraine, judges, prosecutors, law enforcement officers and other law enforcement agencies, servicemen, court staff, other civil servants, lawyers, notaries are not included in the lists) [2].

The law defines a separate procedure for compiling lists for jurors and lay judges. The lists are formed of citizens who permanently reside in the territory under the jurisdiction of the relevant court, meet the requirements set forth in this Law and have agreed to be lay judges, jurors. The list of lay judges is approved by a decision of the relevant local council for four years and is revised if necessary, but not less than once every two years.

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Implementation of the principle of people's participation in the judiciary in Ukraine brings the court closer to society and promotes:

- a) the formation of an independent judiciary, separate from the legislative and executive branches of government;
- b) humanization of law enforcement activities in the light of respect for human rights and freedoms;
- c) improving the professionalism of judges, prosecutors and defenders at a level that ensures quality performance in the adversarial process with the participation of jurors;
- d) reducing the possible occurrence of corruption and bribery in the judiciary of Ukraine leading to the to a fairer trial.

Professional courts may be less objective than jury courts. To ensure the objectivity and fairness of the jury trial, they do not review the case file before the trial. Their verdict is entirely based on the facts they will hear in the courtroom. Today in Ukraine there is a single restriction on the administration of justice with the participation of the people - the jury has the right to hear cases only in the first instance of judicial institutions.

The verdict of the jury directly depends on the level of professionalism and activity of the prosecution and defense, on the persuasiveness of the evidence presented by them and the substantiation of their allegations. The position of the jury is not formed under the influence of the pre-trial investigation, but independently, on the basis of equality and adversarial prosecution and defense. This process is more democratic than a simple sentencing by the court alone.

We can justify the need for greater implementation of the practice of administering justice directly by the people because one of the main tasks of the Constitution is to ensure the rights, freedoms and legitimate interests of a man, citizen and state. The judge's own assessment of the

case materials and his verdict is quite subjective because each person treats each situation differently taking into account their background, profession and other factors.

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E-COMMERCE: ADVANTAGES AND CHALLENGES

Information Technology has been playing a vital role in the future development of financial sectors and the way of doing business while pandemic COVID-19. Increased use of smart mobile services and internet as a new distribution channel for business transactions and international trading requires more attention towards e-commerce security for reducing the fraudulent activities. The study reveals the advantages and disadvantages of online stores, so that you can decide for yourself if this is the right business type for you. These advantages of online business will help you stay excited and motivated throughout your entrepreneurial journey.

We are at the threshold of a new age communication, observers appear of and many to be feeling Information optimistic about technology will bring knowledge and power to the dispossessed, they predict, making life easier for everyone [1].

As the first point of contact for new customers, a company website is one of, if not the most important channel to market. To be noticed in an increasingly competitive marketplace, e-businesses need to introduce a wide variety of features to their websites to improve their customers' shopping experience.

A company website needs to be user-friendly. It also needs to be informative, attractive and capture the essence of the business. The system used to build these websites need to deliver all types of content - video, print, audio, PDFs and images-quickly and easily. But website development and content delivery can evolve quickly. In order to remain competitive, retail companies must be flexible and update web technologies to ensure they can meet the future needs of the business [2].

One of the e-commerce benefits is that it has a lower startup cost. Physical retail stores have to pay up to thousands of dollars to rent one of their store locations. They also have several upfront costs such as store signs, store design, buying inventory, sales equipment, and more. Also, the store owner also has to hire staff to work and run each location. They may also need to hire security staff depending on the product value in the store.

Another advantage of ecommerce is that online stores are always open for business. With Facebook ads, you can attract someone at 11 p.m. or 4 a.m. in any part of the world. In contrast, most physical location stores are operational between 9 a.m. to 9 p.m., giving you a competitive edge. By being available at all hours, you can attract people who would normally pick up a product